



City of Palouse 2019 Survey

Project of the City of Palouse Planning Commission

Jim Fielder – Chair Liz Rousseau – Vice Chair Chuck Stemke – Secretary

Members – Joe Handley, Mike Jones, Renee San Miguel, Holly White

Members Emeritus – Chris Cook, Katie Cooper, Carly Schoepflin, Ann Warrington



Methods – Survey Development

- Review of the previous survey and responses
- Review of nearby community surveys
- Rough draft of survey created
- Draft reviewed and crafted to reflect the Palouse community
- Survey finalized to include both survey questions and demographics
 - 44 questions – Estimated completion times 9 minutes
- Online tool identified – Survey Monkey – [surveymonkey.com](https://www.surveymonkey.com)
- City Council agreed to pay for Survey Monkey access
- Method of distribution and access reviewed



Methods – Survey Deployment

- Survey placed online
- Unique codes generated
- Notification email sent out
- Two Unique Codes Place on Water Bills – approx. 500+ - two per household
- Reminder emails sent out – about every two weeks
- Posters placed around town
- Alternate Access Points
 - Senior Luncheon
 - Library support
 - Paper copies
 - Email access to unique codes available – palousesurvey@outlook.com



Methods Retrospect

- ▶ Don't send out online URL prior to access codes
- ▶ More than one or two computer access is essential to reduce individual labor
- ▶ Reduce input items per question makes results easier to view and discuss



Demographics – Who Took The Survey

- ▶ There were a total of 155 unique individuals that completed the survey
 - ▶ 90% lived within the city limits
 - ▶ 10% lived outside the city limits - however received their mail from Palouse USPS – and were considered Palouse locals
- ▶ More than 50% of respondents have lived in Palouse for more than 20 years



How many years have you lived in Palouse?

ANSWER CHOICES

RESPONSES

Less than 2 years

6.21%

2-5 years

15.86%

6-10 years

14.48%

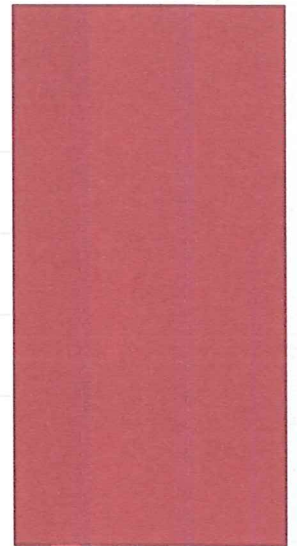
11-20 years

12.41%

More than 20 years

51.03%

TOTAL



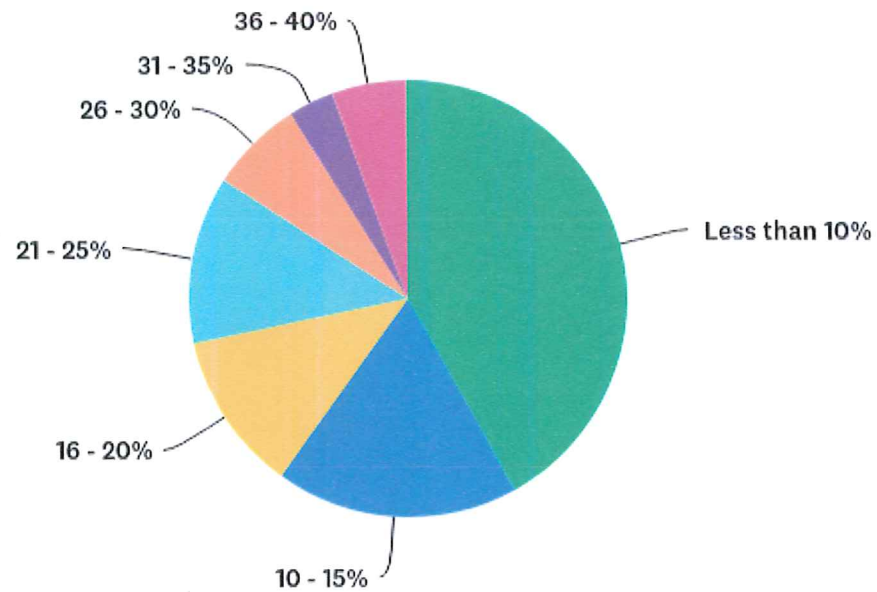


About Our Respondents

- ▶ 91% Own their residence
- ▶ 43% Of those renting were looking to purchase a home in Palouse
 - ▶ Those looking to purchase ranked the obstacles to obtaining housing in this order
 - ▶ 1. Affordability
 - ▶ 2. Availability
 - ▶ 3. Housing Condition
 - ▶ 4. Adequate Size

About Our Respondents

- ▶ The percentage of gross monthly household income that goes to mortgage or rent.





About Our Respondents

- ▶ 93% Live in a one family house detached from any other houses
- ▶ 5% Live in a mobile home
- ▶ 14% Are the only person in their household
- ▶ 56% Have 2 people in their household
- ▶ 15% Have 3 people in their household
- ▶ 6% Have 4 people in their household
- ▶ 7% Have 5 people in their household
- ▶ 2% Have more than 5 people in their household



About Our Respondents

- ▶ 70% Do not have children in their household
- ▶ 15% Have a member of their household who has a physical disability
- ▶ Education – Highest Degree of School Completed
 - ▶ 37% have a Bachelor's Degree
 - ▶ 19% have some College – No Degree
 - ▶ 13% have a Master's Degree
 - ▶ 13% have a High School Diploma
 - ▶ 6% have a Doctorate Degree
 - ▶ Less than 1% have 12th Grade or Less



About Our Respondents

- ▶ 50% are Employed Full-time
- ▶ 34% are Retired
- ▶ 8% are Employed Part-time
- ▶ 8% are Unemployed



About Our Respondents

- ▶ Area of Employment
 - ▶ 19% Higher Education
 - ▶ 13% Self-employed
 - ▶ 9% Government and Public Services
 - ▶ 9% Healthcare
 - ▶ 6% Agriculture
 - ▶ 6% PreK – 12 Education
 - ▶ 5% Engineering and Manufacturing
 - ▶ 2% Customer Service



About Our Respondents

- ▶ What is your annual household income (pre-tax)
 - ▶ 5% Less than \$25,000
 - ▶ 15% \$25,000 to \$49,999
 - ▶ 30% \$30,000 to \$74,999
 - ▶ 10% \$75,000 to \$99,999
 - ▶ 17% \$100,000 to \$149,999
 - ▶ 4% More than \$150,000
 - ▶ 19% Prefer not to answer



About Our Respondents

➤ Age of Respondent

- 0% Under 18
- 1% 18 – 24
- 10% 25 – 34
- 20% 35 – 44
- 11% 45 – 54
- 23% 55 – 64
- 31% 65+



About Our Respondents

- ▶ Gender
- ▶ 43% Male
- ▶ 51% Female
- ▶ 6% Prefer not to answer

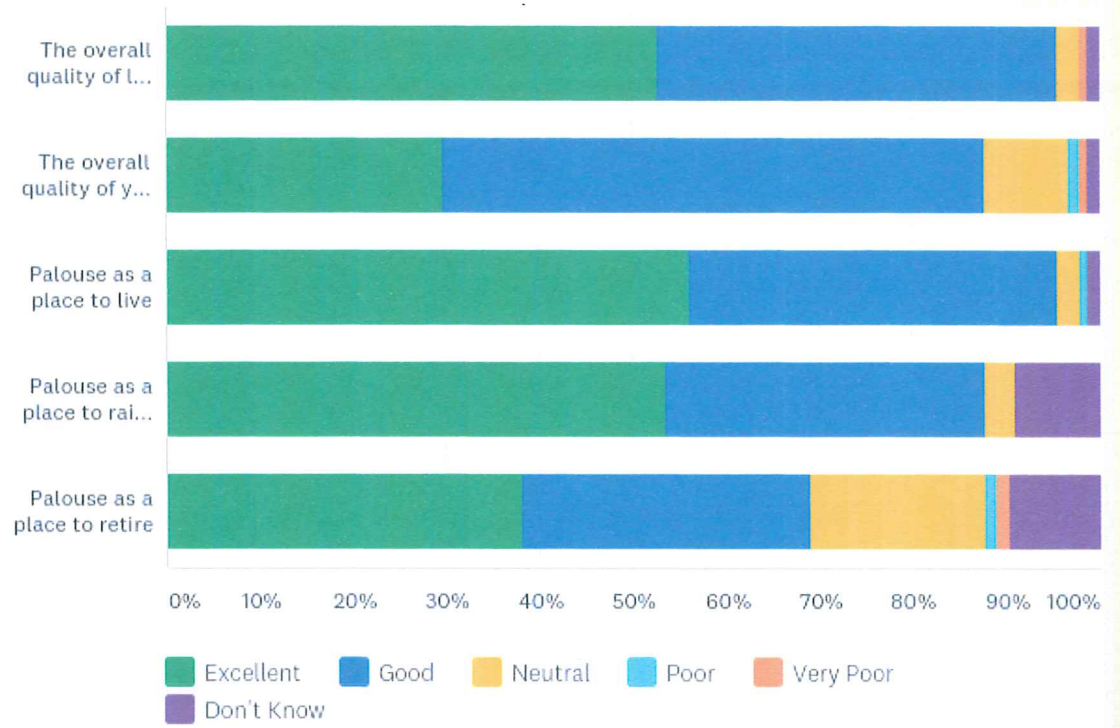


About Our Respondents

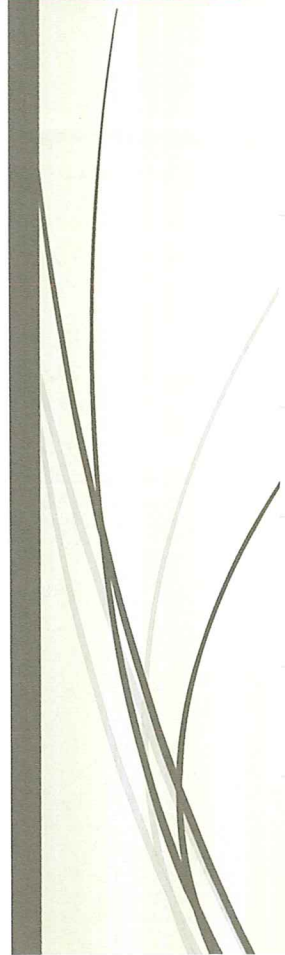
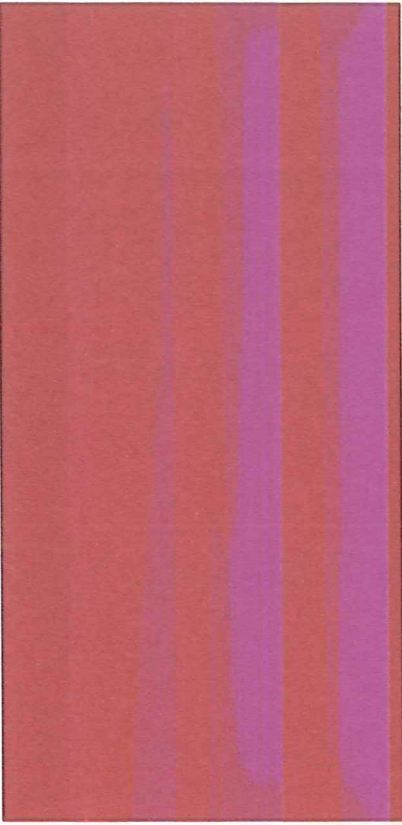
- ▶ Are you registered to vote in Palouse
 - ▶ 92% Yes
 - ▶ 5% No
 - ▶ 3% Prefer not to answer

Opinions – About Life in Palouse

- Quality of life in Palouse
- Quality of your neighborhood
- Palouse as a place to live
- Palouse as a place to raise kids
- Palouse as a place to retire

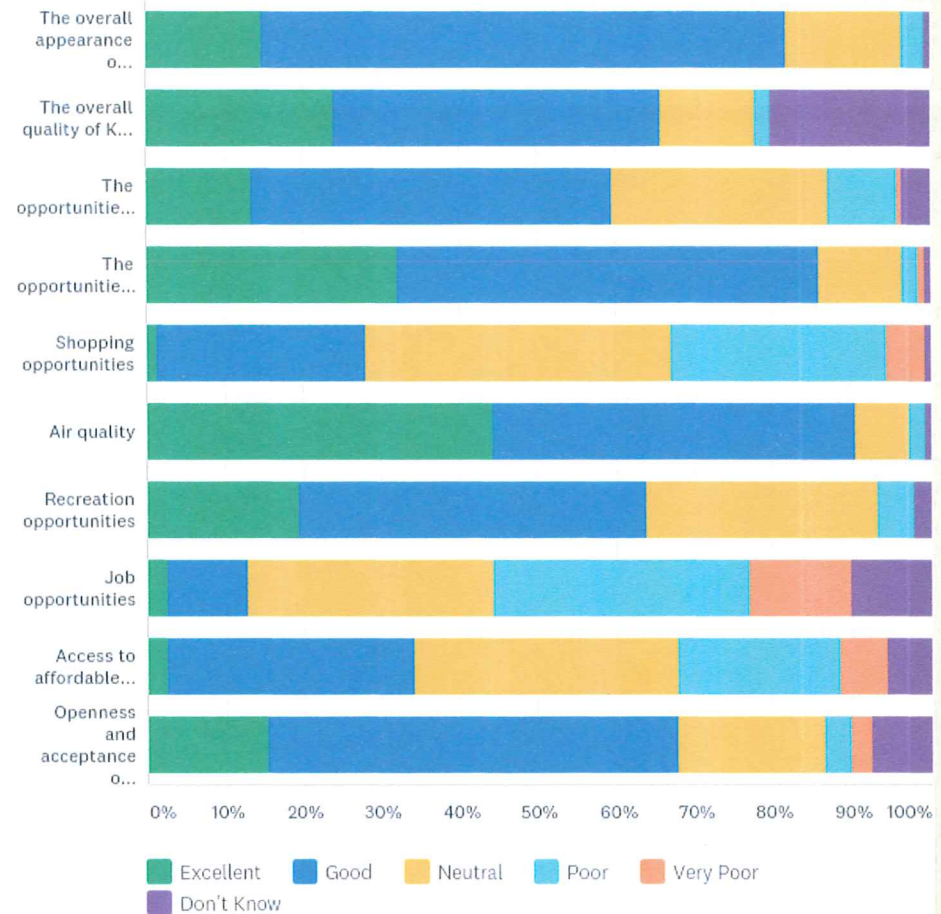


	EXCELLENT	GOOD	NEUTRAL	POOR	VERY POOR	DON'T KNOW
The overall quality of life in Palouse	52.90% 82	42.58% 66	2.58% 4	0.00% 0	0.65% 1	1.29% 2
The overall quality of your neighborhood	29.68% 46	58.06% 90	9.03% 14	1.29% 2	0.65% 1	1.29% 2
Palouse as a place to live	56.13% 87	39.35% 61	2.58% 4	0.65% 1	0.00% 0	1.29% 2
Palouse as a place to raise children	53.55% 83	34.19% 53	3.23% 5	0.00% 0	0.00% 0	9.03% 14
Palouse as a place to retire	38.06% 59	30.97% 48	18.71% 29	1.29% 2	1.29% 2	9.68% 15



Characteristics As They Relate to Palouse As A Whole

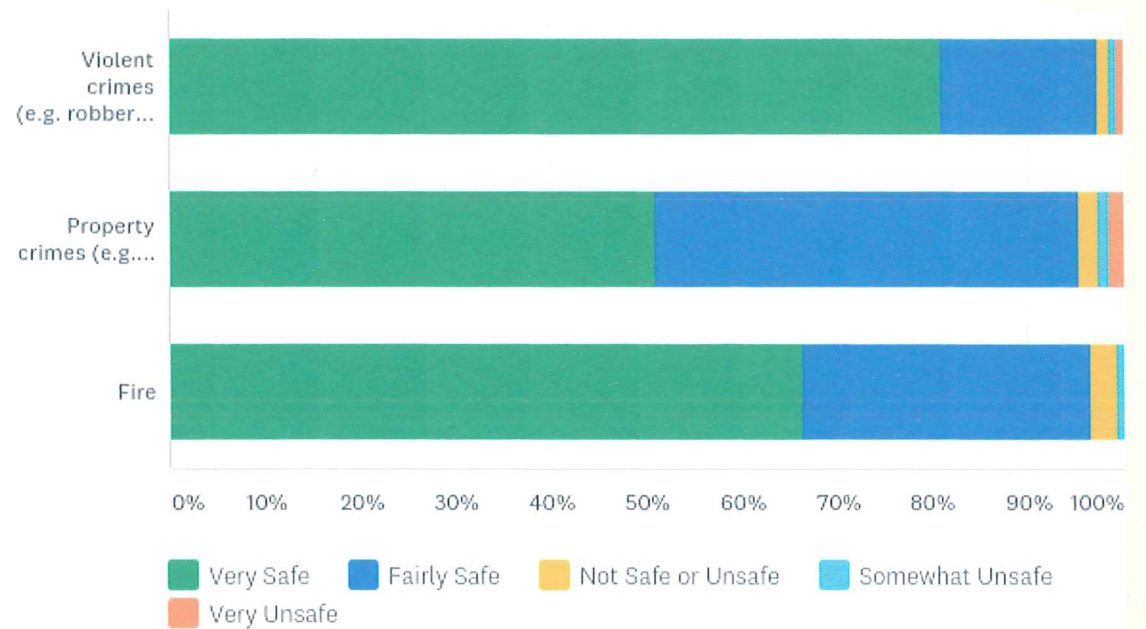
- Overall appearance of Palouse
- Overall quality of K-12 Schools
- Opportunities to attend cultural activities
- Opportunities to attend community activities
- Shopping opportunities
- Air quality
- Recreational opportunities
- Job opportunities
- Access to affordable housing
- Openness and acceptance of the community toward people of diverse backgrounds



	EXCELLENT	GOOD	NEUTRAL	POOR	VERY POOR	DON'T KNOW
The overall appearance of Palouse	14.77% 22	67.11% 100	14.77% 22	2.68% 4	0.00% 0	0.67% 1
The overall quality of K-12 schools in Palouse	24.16% 36	41.61% 62	12.08% 18	2.01% 3	0.00% 0	20.13% 30
The opportunities to attend cultural activities	13.42% 20	46.31% 69	27.52% 41	8.72% 13	0.67% 1	3.36% 5
The opportunities to attend community activities	32.21% 48	53.69% 80	10.74% 16	2.01% 3	0.67% 1	0.67% 1
Shopping opportunities	1.34% 2	26.85% 40	38.93% 58	27.52% 41	4.70% 7	0.67% 1
Air quality	44.30% 66	46.31% 69	6.71% 10	2.01% 3	0.00% 0	0.67% 1
Recreation opportunities	19.46% 29	44.30% 66	29.53% 44	4.70% 7	0.00% 0	2.01% 3
Job opportunities	2.68% 4	10.07% 15	31.54% 47	32.89% 49	12.75% 19	10.07% 15
Access to affordable housing	2.68% 4	31.54% 47	33.56% 50	20.81% 31	6.04% 9	5.37% 8
Openness and acceptance of the community toward people of diverse backgrounds	15.44% 23	52.35% 78	18.79% 28	3.36% 5	2.68% 4	7.38% 11

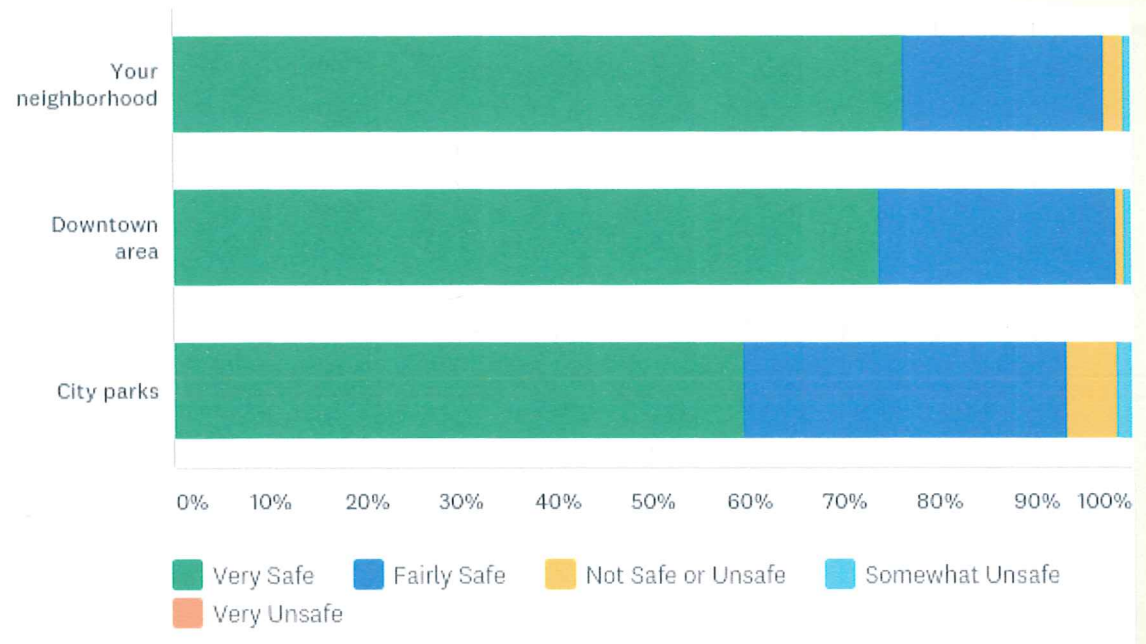
Sense of Safety in Palouse

- ▶ Violent crime
Robbery, Assault
- ▶ Property Crimes
Burglary, theft
- ▶ Fire



Sense of Safety When Walking Alone At Night

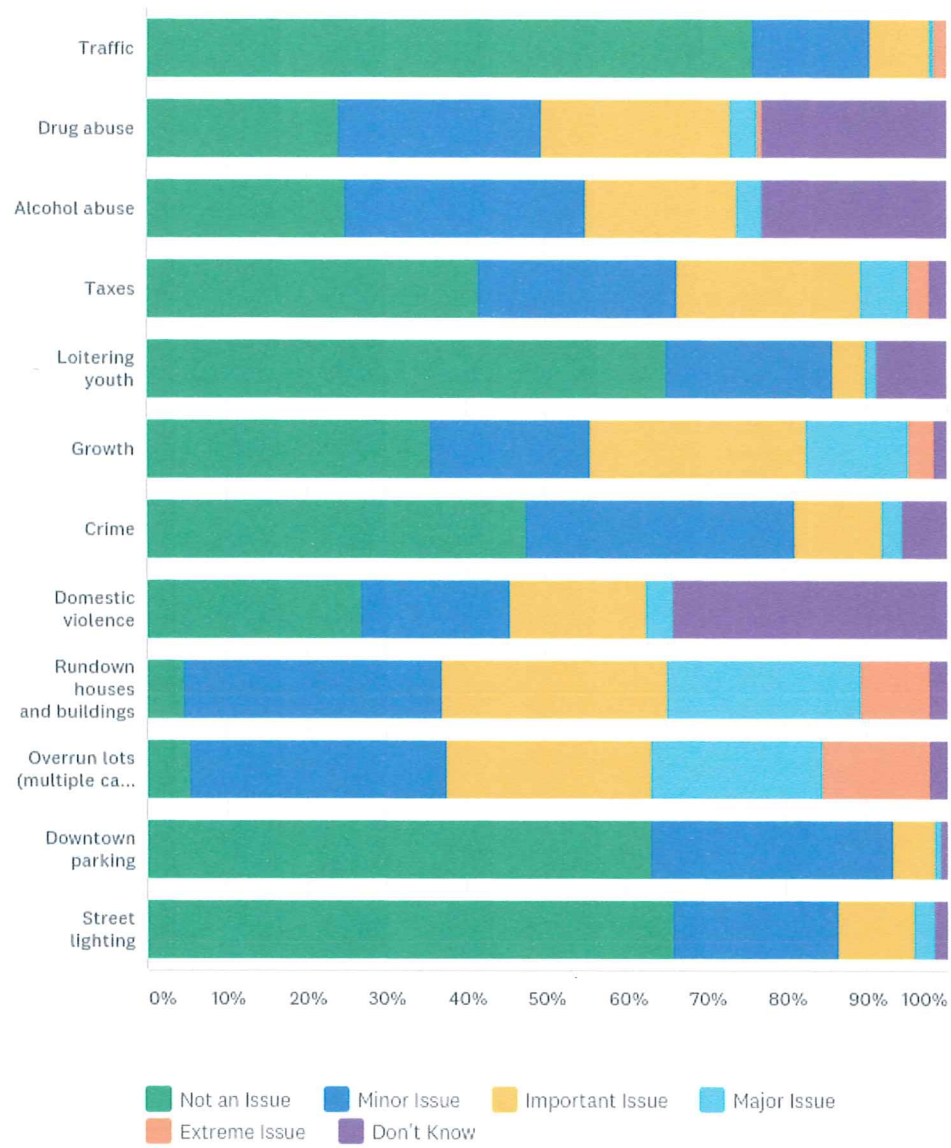
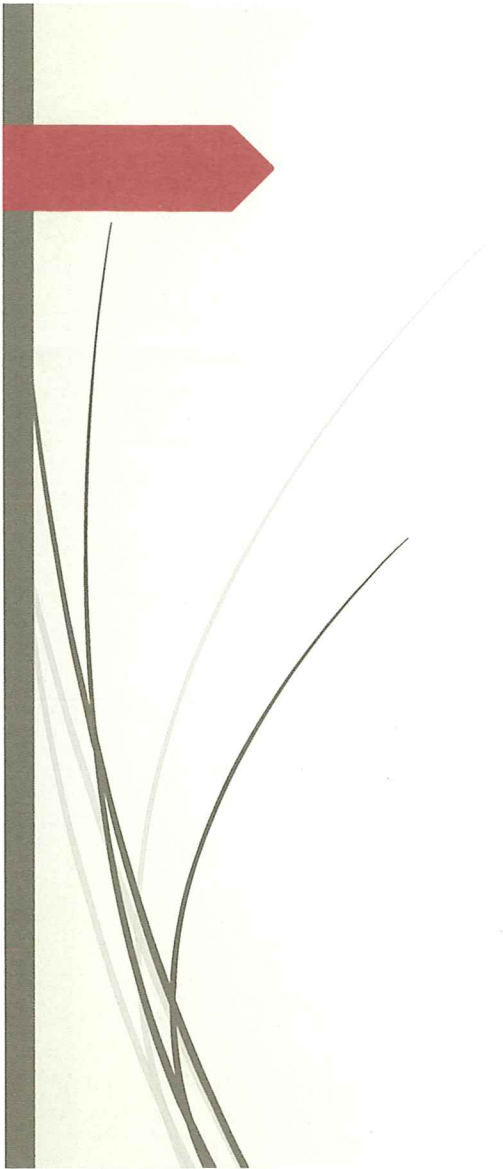
- ▶ Your neighborhood
- ▶ Downtown Area
- ▶ City Parks





Rate The Severity Of Each Of The Following Issues In The City Of Palouse

- ▶ Traffic
- ▶ Drug abuse
- ▶ Alcohol abuse
- ▶ Taxes
- ▶ Loitering youth
- ▶ Growth
- ▶ Crime
- ▶ Domestic violence
- ▶ Rundown houses and buildings
- ▶ Overrun lots – cars/furniture/liter
- ▶ Downtown parking
- ▶ Street lighting



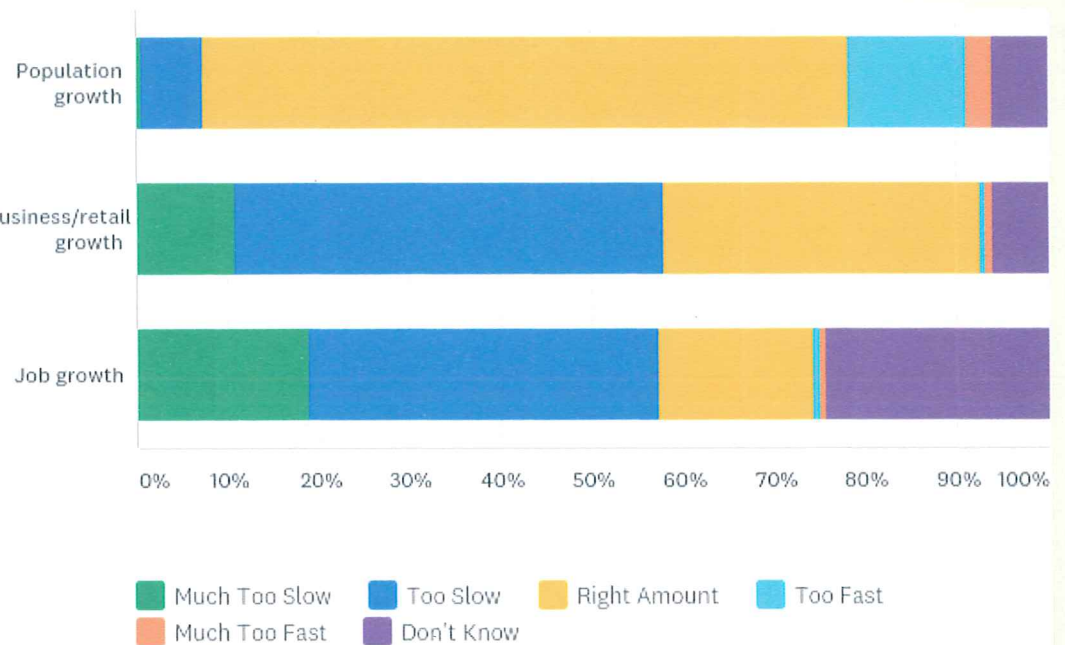
	NOT AN ISSUE	MINOR ISSUE	IMPORTANT ISSUE	MAJOR ISSUE	EXTREME ISSUE	DON'T KNOW
Traffic	75.84% 113	14.77% 22	7.38% 11	0.67% 1	1.34% 2	0.00% 0
Drug abuse	24.16% 36	25.50% 38	23.49% 35	3.36% 5	0.67% 1	22.82% 34
Alcohol abuse	24.83% 37	30.20% 45	18.79% 28	3.36% 5	0.00% 0	22.82% 34
Taxes	41.61% 62	24.83% 37	22.82% 34	6.04% 9	2.68% 4	2.01% 3
Loitering youth	65.10% 97	20.81% 31	4.03% 6	1.34% 2	0.00% 0	8.72% 13
Growth	35.57% 53	20.13% 30	26.85% 40	12.75% 19	3.36% 5	1.34% 2
Crime	47.65% 71	33.56% 50	10.74% 16	2.68% 4	0.00% 0	5.37% 8
Domestic violence	26.85% 40	18.79% 28	16.78% 25	3.36% 5	0.00% 0	34.23% 51
Rundown houses and buildings	4.70% 7	32.21% 48	28.19% 42	24.16% 36	8.72% 13	2.01% 3
Overrun lots (multiple cars, furniture, littered yards, etc)	5.37% 8	32.21% 48	25.50% 38	21.48% 32	13.42% 20	2.01% 3
Downtown parking	63.09% 94	30.20% 45	5.37% 8	0.67% 1	0.00% 0	0.67% 1
Street lighting	65.77% 98	20.81% 31	9.40% 14	2.68% 4	0.00% 0	1.34% 2


Evaluate The Rate Of Growth In Palouse Over The Past 5 Years

Population growth

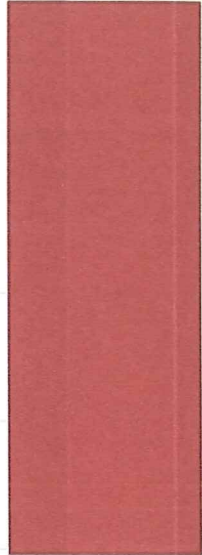
Business/retail growth

Job growth



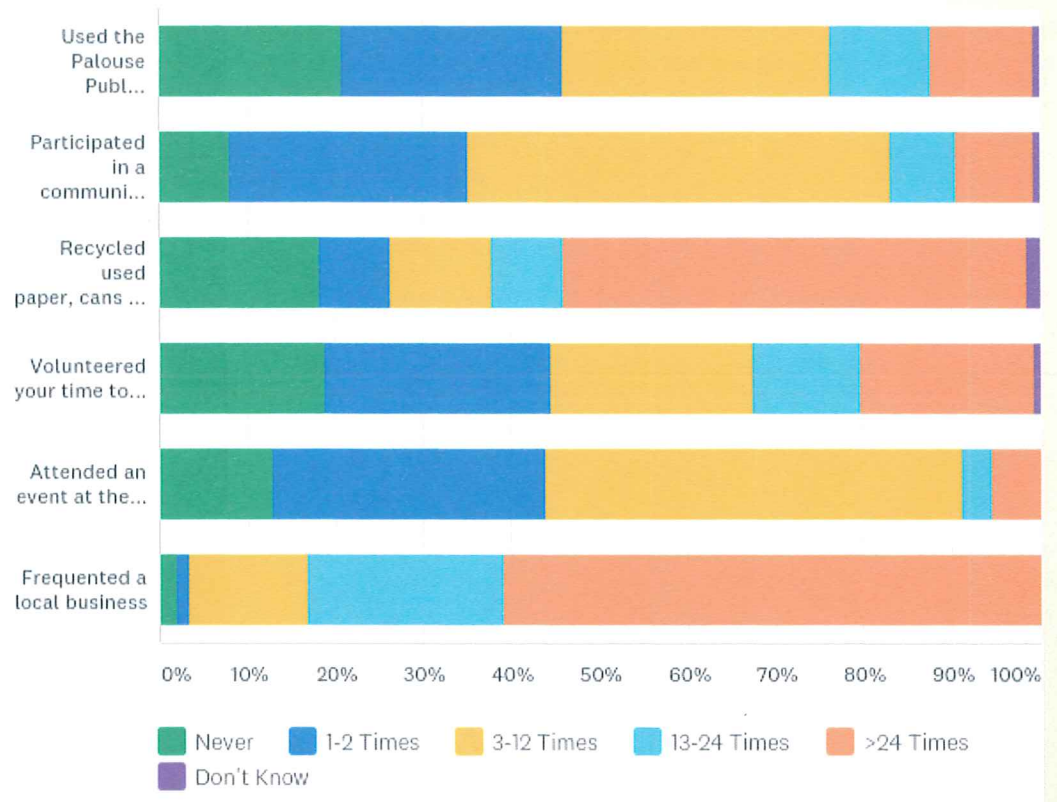


	MUCH TOO SLOW	TOO SLOW	RIGHT AMOUNT	TOO FAST	MUCH TOO FAST	DON'T KNOW
Population growth	0.68% 1	6.76% 10	70.95% 105	12.84% 19	2.70% 4	6.08% 9
Business/retail growth	10.81% 16	47.30% 70	34.46% 51	0.68% 1	0.68% 1	6.08% 9
Job growth	18.92% 28	38.51% 57	16.89% 25	0.68% 1	0.68% 1	24.32% 36



In The Last 12 Months How Many Times Have You Done The Following

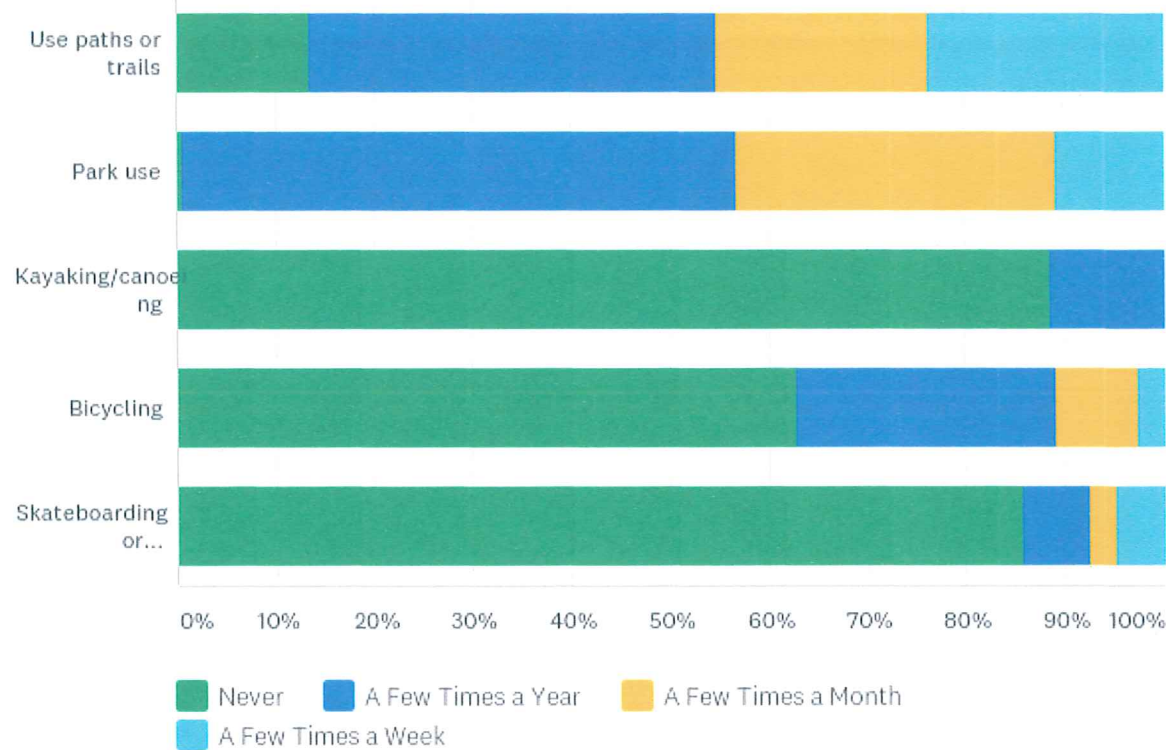
- Used the Palouse Library
- Participated in a community Program or recreation activity
- Recycled used paper, cans or bottles in your home
- Volunteered your time in Palouse
- Attended an event at the Palouse Community Center
- Frequented a local business



	NEVER	1-2 TIMES	3-12 TIMES	13-24 TIMES	>24 TIMES	DON'T KNOW
Used the Palouse Public Library or affiliated services	20.95% 31	25.00% 37	30.41% 45	11.49% 17	11.49% 17	0.68% 1
Participated in a community program or recreation activity	8.11% 12	27.03% 40	47.97% 71	7.43% 11	8.78% 13	0.68% 1
Recycled used paper, cans or bottles in your home	18.24% 27	8.11% 12	11.49% 17	8.11% 12	52.70% 78	1.35% 2
Volunteered your time to some group/activity in Palouse	18.92% 28	25.68% 38	22.97% 34	12.16% 18	19.59% 29	0.68% 1
Attended an event at the Palouse Community Center	12.84% 19	31.08% 46	47.30% 70	3.38% 5	5.41% 8	0.00% 0
Frequented a local business	2.03% 3	1.35% 2	13.51% 20	22.30% 33	60.81% 90	0.00% 0

How Often Do You Engage In The Following Activities In Palouse

- Use paths or trails
- Park use
- Kayaking/canoeing
- Bicycling
- Skateboarding or rollerblading





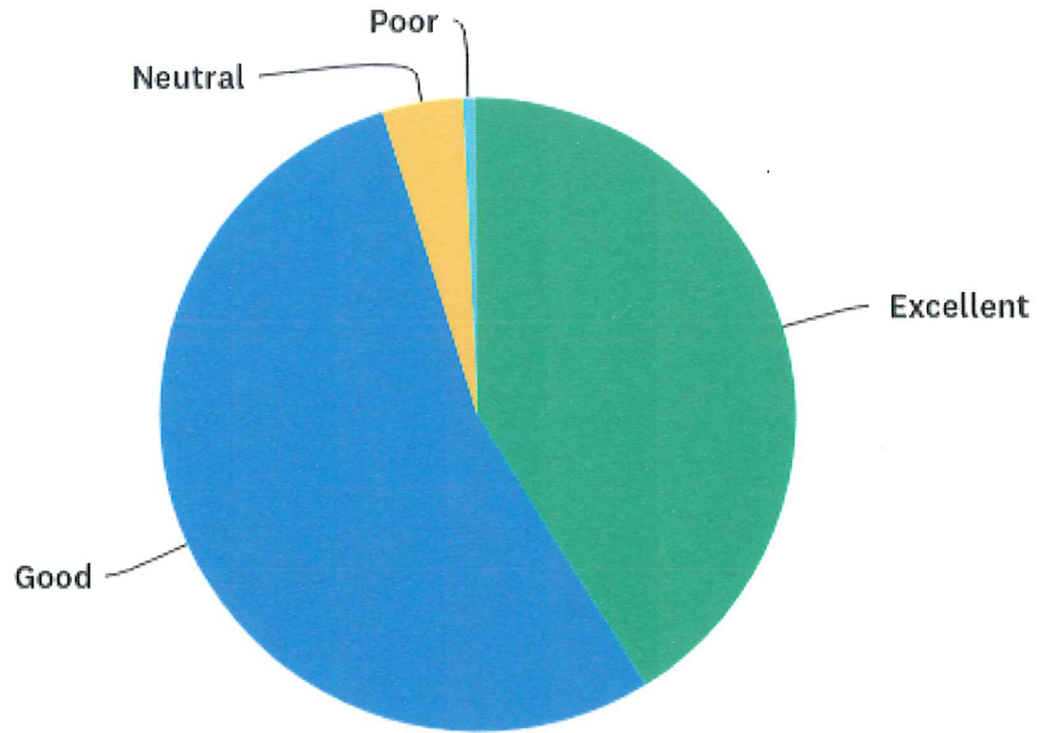
Rate The Quality Of Each Of The Following Palouse City Services

- ▶ Lots of data to analyze on this question – two slides will follow
 - ▶ Police services – Fire Services – Emergency Services – Water Services
 - ▶ Library Services – Recreational Facilities – Recreational Programs
 - ▶ City Parks – Park Maintenance – Street Maintenance – Cleanliness of Streets
 - ▶ Snow Removal – Street Lighting – Amount of Public Parking
 - ▶ Enforcement of Traffic Laws – Planning and Zoning
 - ▶ Sidewalk Maintenance – Handicap Accessibility
 - ▶ Enforcement of Existing City Ordinances

	EXCELLENT	GOOD	NEUTRAL	POOR	VERY POOR	DON'T KNOW
Police services	25.00% 37	40.54% 60	14.86% 22	7.43% 11	8.78% 13	3.38% 5
Fire services	64.19% 95	25.68% 38	2.70% 4	0.00% 0	0.00% 0	7.43% 11
Emergency medical services/ambulance	59.46% 88	23.65% 35	4.73% 7	0.00% 0	0.00% 0	12.16% 18
Water services	58.11% 86	31.08% 46	7.43% 11	2.70% 4	0.00% 0	0.68% 1
Sewer services	54.05% 80	27.03% 40	6.76% 10	2.03% 3	0.68% 1	9.46% 14
Library services	58.78% 87	29.73% 44	5.41% 8	0.68% 1	0.68% 1	4.73% 7
Recreation facilities	25.00% 37	43.24% 64	21.62% 32	3.38% 5	0.00% 0	6.76% 10
Recreation programs and classes	12.84% 19	22.30% 33	28.38% 42	11.49% 17	0.68% 1	24.32% 36
City parks	66.22% 98	32.43% 48	1.35% 2	0.00% 0	0.00% 0	0.00% 0
Park maintenance	72.97% 108	22.97% 34	3.38% 5	0.00% 0	0.68% 1	0.00% 0
Street maintenance	53.38% 79	37.16% 55	3.38% 5	4.73% 7	1.35% 2	0.00% 0
Cleanliness of streets	56.76% 84	37.84% 56	4.73% 7	0.00% 0	0.68% 1	0.00% 0

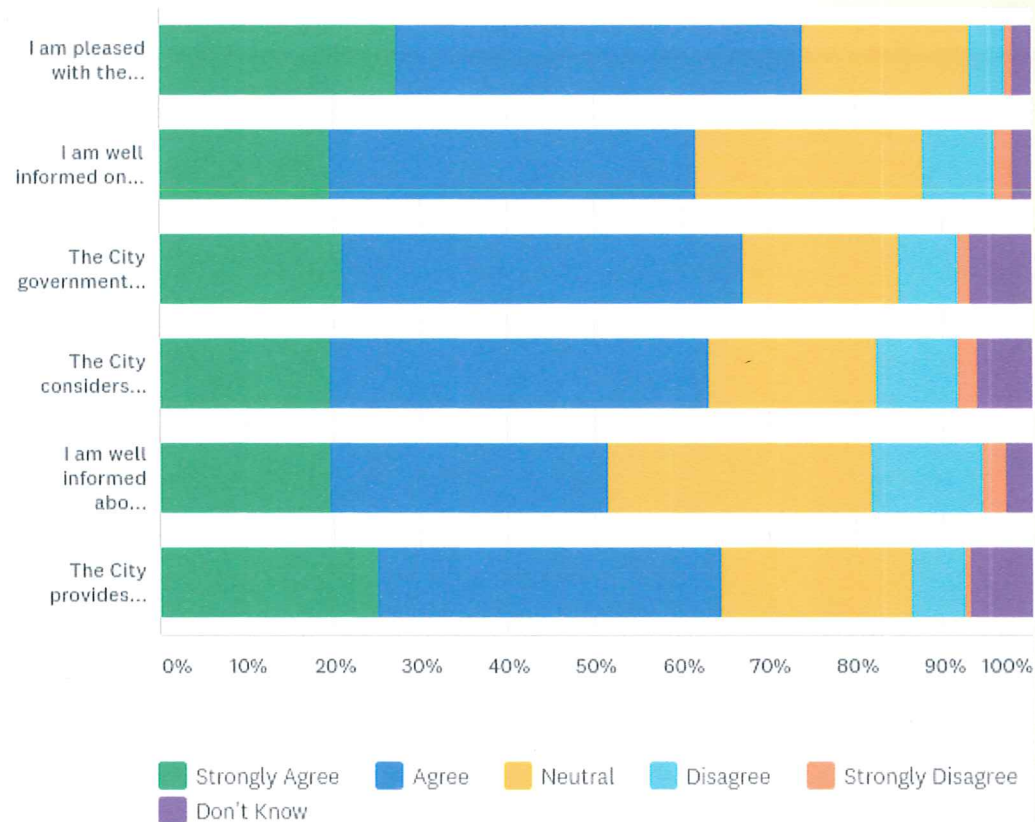
	EXCELLENT	GOOD	NEUTRAL	POOR	VERY POOR	DON'T KNOW
Snow removal	65.54% 97	22.97% 34	5.41% 8	2.70% 4	2.70% 4	0.68% 1
Street lighting	51.35% 76	34.46% 51	11.49% 17	2.70% 4	0.00% 0	0.00% 0
Amount of public parking	47.97% 71	43.24% 64	8.78% 13	0.00% 0	0.00% 0	0.00% 0
Enforcement of traffic laws	19.59% 29	39.86% 59	16.22% 24	8.11% 12	6.08% 9	10.14% 15
Planning and zoning	20.95% 31	30.41% 45	22.30% 33	6.76% 10	0.68% 1	18.92% 28
Sidewalk maintenance	19.59% 29	45.27% 67	19.59% 29	10.81% 16	0.00% 0	4.73% 7
Handicap accessibility in public places	24.32% 36	44.59% 66	10.81% 16	0.68% 1	0.00% 0	19.59% 29
Enforcement of existing city ordinances	7.43% 11	22.30% 33	26.35% 39	10.81% 16	12.16% 18	20.95% 31

Overall, Rate The Quality of Services Provided by the City of Palouse

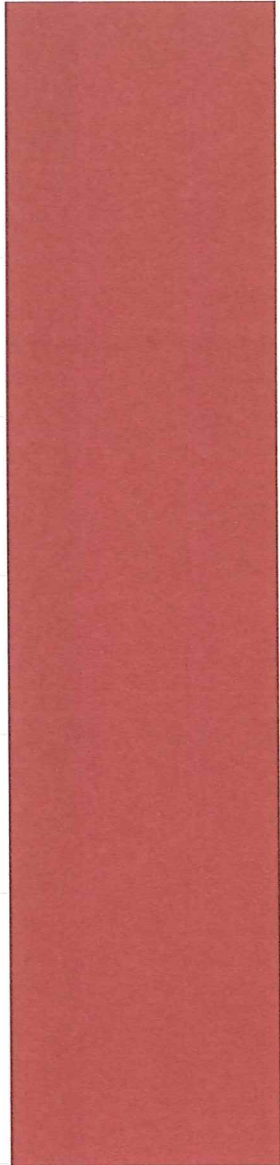


Rate Each Of The Following. . .

- I am please with the overall direction the City is taking
- I am well informed on major issues
- The City government welcomes citizen involvement
- The City considers citizen opinions in decisions
- I am well informed about City Processes and procedures
- The City provides adequate access to public information

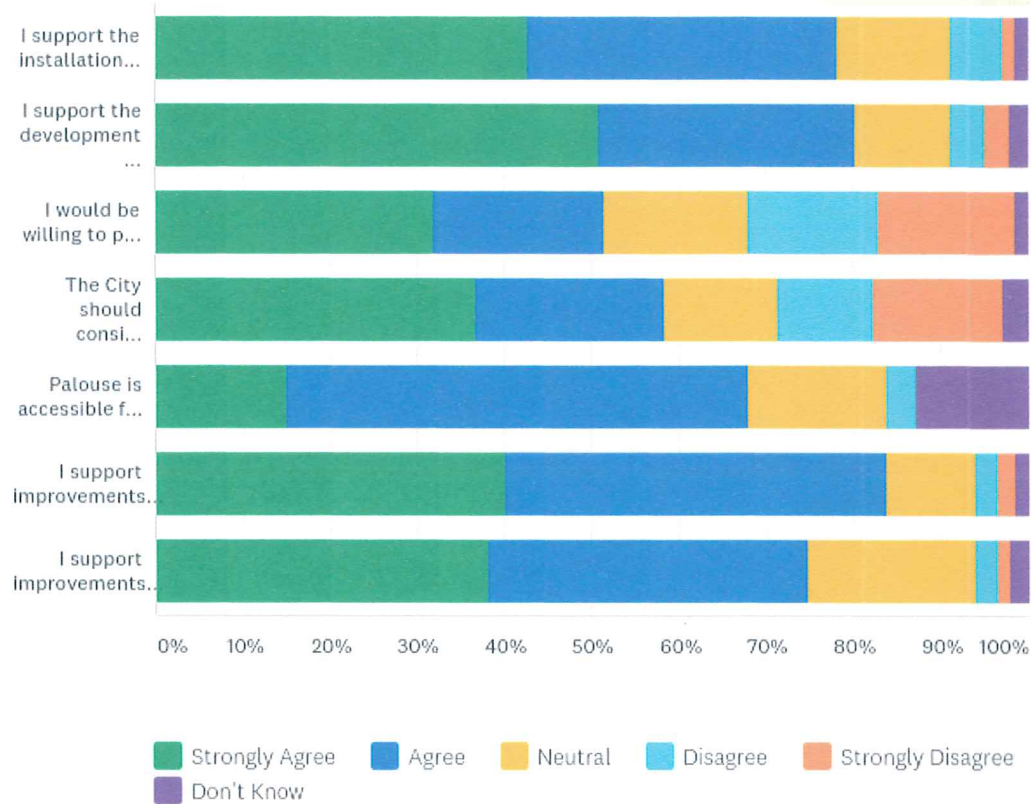


	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	DON'T KNOW
I am pleased with the overall direction that the City is taking	27.21% 40	46.94% 69	19.05% 28	4.08% 6	0.68% 1	2.04% 3
I am well informed on major issues in the City of Palouse	19.73% 29	42.18% 62	25.85% 38	8.16% 12	2.04% 3	2.04% 3
The City government welcomes citizen involvement	21.09% 31	46.26% 68	17.69% 26	6.80% 10	1.36% 2	6.80% 10
The City considers citizen opinions in decisions	19.73% 29	43.54% 64	19.05% 28	9.52% 14	2.04% 3	6.12% 9
I am well informed about City process and procedures	19.73% 29	31.97% 47	29.93% 44	12.93% 19	2.72% 4	2.72% 4
The City provides adequate access to public information related to governmental activities	25.17% 37	39.46% 58	21.77% 32	6.12% 9	0.68% 1	6.80% 10



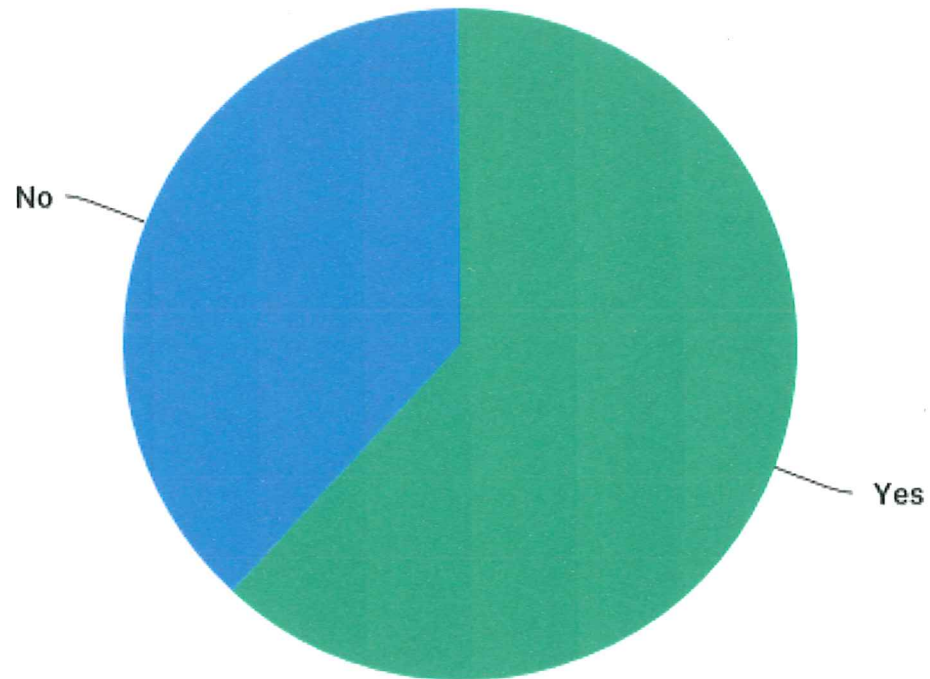
Your Opinion For Each Of The Following

- Support installation of enhanced nature trails
- Support development of a recycling service
- Willing to pay a monthly fee for a Recycling service
- The city should consider the issue of climate change as it plans for the future
- Palouse is accessible for people who need physical assistance like wheelchairs, etc.
- I support improvements to the swimming pool facility
- I support improvements of undeveloped areas and parks



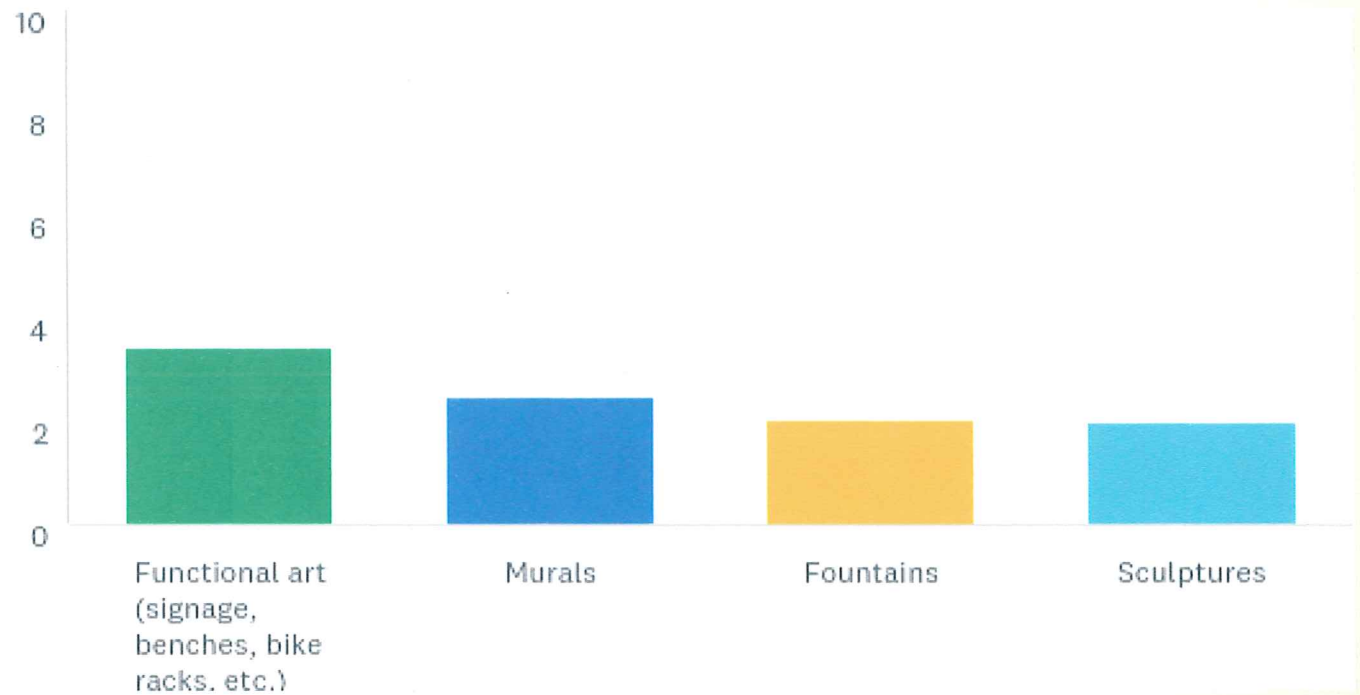


Do You Feel It Is Important For The City Of Palouse To Encourage Public Art



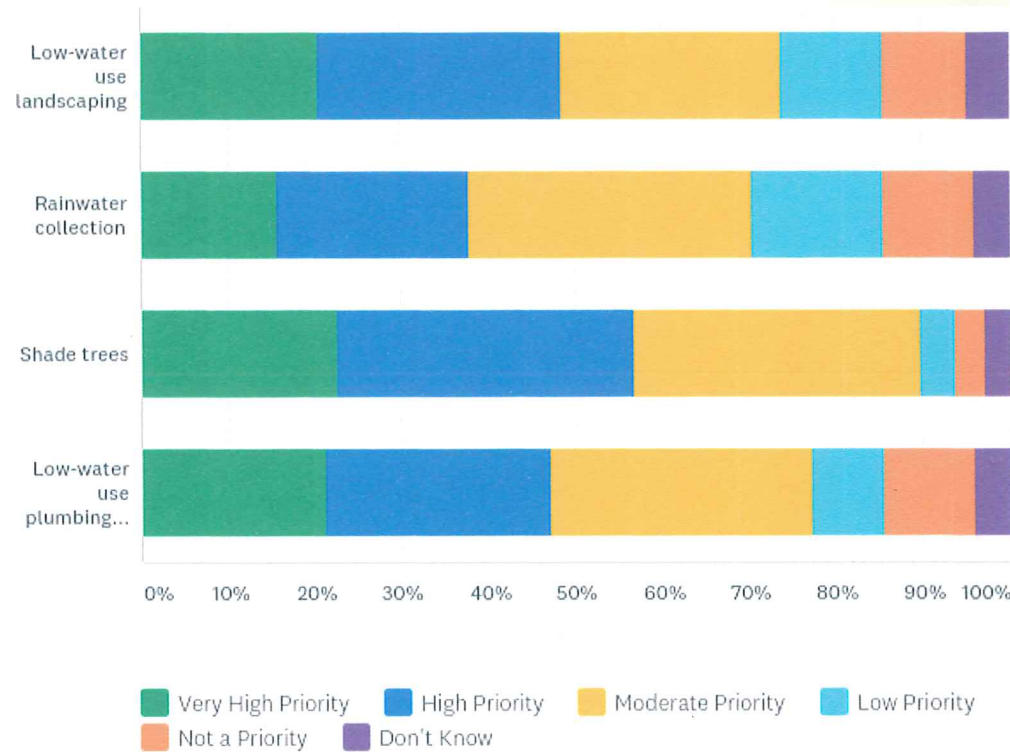


Rank The Types Of Public Art You Feel Most Important



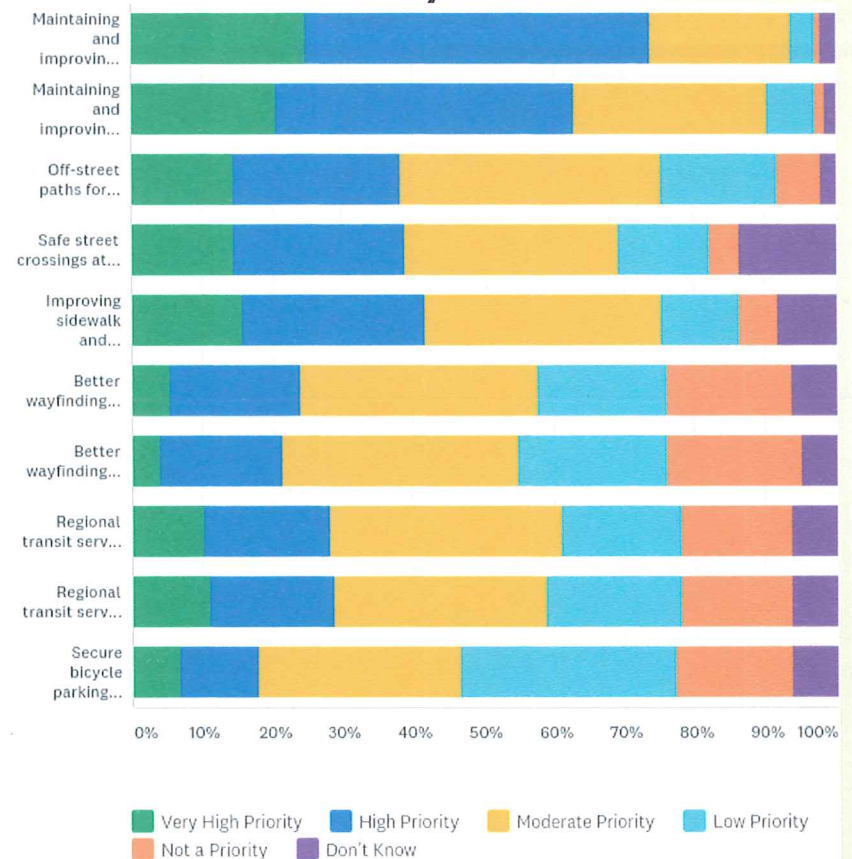
Rate Each Of These Water Conservation Strategies On Priority

- ▶ Low-water use Landscaping
- ▶ Rainwater Collection
- ▶ Shade Trees
- ▶ Low-water use plumbing



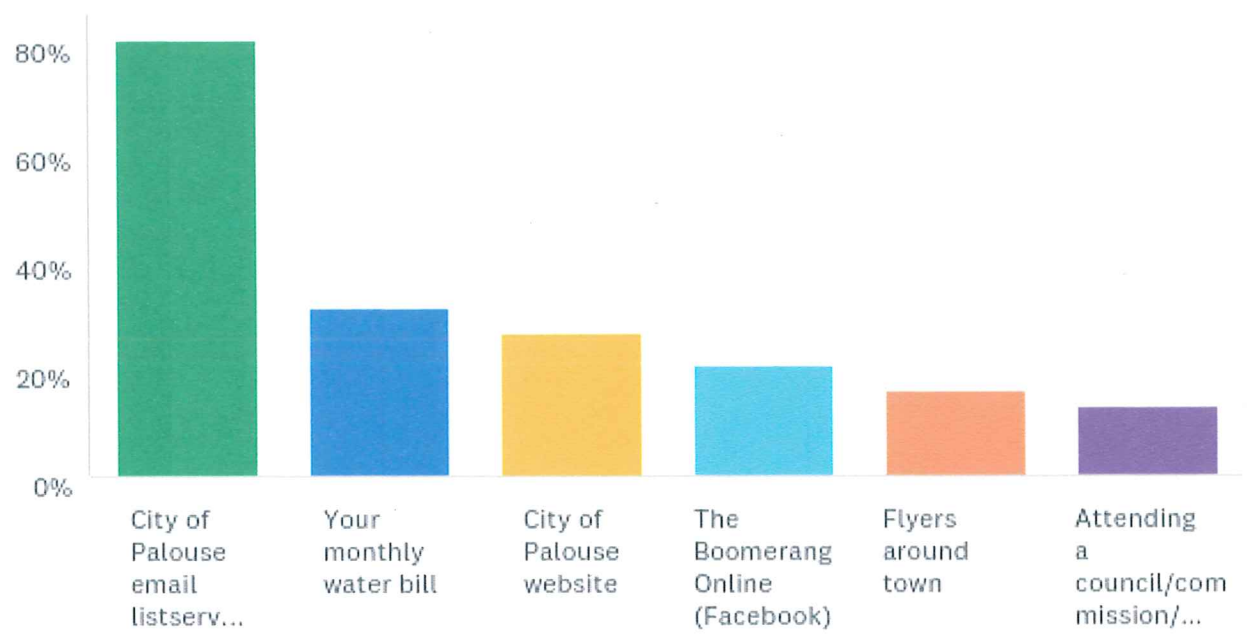
Rate Each Of The Following Transportation Issues On Priority

- Maintaining and improving roadways
- Maintaining and improving sidewalks
- Off-street paths for pedestrians & bicyclists
- Safe street crossings
- Improving sidewalk and intersection safety accessibility for seniors and those with disabilities
- Better wayfinding signage for motorists
- Better wayfinding signage for cyclists and pedestrians
- Regional Transit service to Pullman
- Regional Transit service to Moscow
- Secure bicycle parking throughout the City



	VERY HIGH PRIORITY	HIGH PRIORITY	MODERATE PRIORITY	LOW PRIORITY	NOT A PRIORITY	DON'T KNOW
Maintaining and improving roadways	24.66% 36	49.32% 72	19.86% 29	3.42% 5	0.68% 1	2.05% 3
Maintaining and improving sidewalks	20.55% 30	42.47% 62	27.40% 40	6.85% 10	1.37% 2	1.37% 2
Off-street paths for pedestrians and bicyclists	14.38% 21	23.97% 35	36.99% 54	16.44% 24	6.16% 9	2.05% 3
Safe street crossings at [fill in your concern crossing in comments below] intersection*	14.38% 21	24.66% 36	30.14% 44	13.01% 19	4.11% 6	13.70% 20
Improving sidewalk and intersection safety/accessibility for senior citizens and persons with disabilities	15.75% 23	26.03% 38	33.56% 49	10.96% 16	5.48% 8	8.22% 12
Better wayfinding signage for motorists	5.48% 8	18.49% 27	33.56% 49	18.49% 27	17.81% 26	6.16% 9
Better wayfinding signage for cyclists and pedestrians	4.11% 6	17.12% 25	33.56% 49	21.23% 31	19.18% 28	4.79% 7
Regional transit service to Pullman	10.27% 15	17.81% 26	32.88% 48	17.12% 25	15.75% 23	6.16% 9
Regional transit service to Moscow	10.96% 16	17.81% 26	30.14% 44	19.18% 28	15.75% 23	6.16% 9
Secure bicycle parking throughout the City	6.85% 10	10.96% 16	28.77% 42	30.82% 45	16.44% 24	6.16% 9

How Do You Prefer To Receive Information From The City Of Palouse





What Is The Single Most Important Issue Facing Palouse

- ▶ Affordable housing/housing growth - 23 comments
- ▶ Sewer/Water concerns – 22 comments
- ▶ Growth of the City – not lose the “small town feel” - 16 comments
- ▶ Nuisance issues – 11 comments
- ▶ Police Department – 7 comments



Palouse Junk people lot keep quality housing
community **growth** move Affordable housing
treatment **city** upgrade buildings times development
homes **water** water sewer maintaining single family sewer small town
families know young families

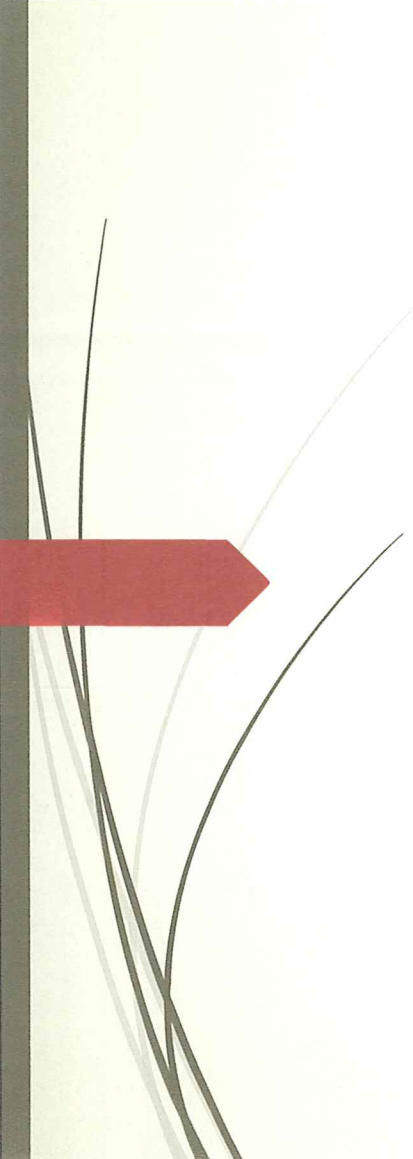


Suggestions You Would Like The City To Consider

- ▶ Nuisance Issues – 18 comments
- ▶ Police Department – 10 comments
- ▶ Housing – 9 comments
- ▶ Growth of City – 3 comments
- ▶ Sewer/Water – 2 comments



police people police department recycling one services make lots
yards improvements home kids town cleaned use neighbors
downtown safety housing New park Keep city day
Palouse many see cars buildings small community
living businesses know public grow old better ordinances seniors



Thank You For Your Time and
Consideration . . .